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TRACPLUS GLOBAL SELECTED TO PROVIDE AUSTRALIAN AERIAL FIREFIGHTING TRACKING AND INTEROPERABILITY

DUNEDIN, NEW ZEALAND, 5 January 2010 – Tracking service provider TracPlus Global today announced that it has been selected as the exclusive provider of tracking integration services for national aerial firefighting operations in Australia for the next four years.

NAFC (National Aerial Firefighting Centre), the Australian organization charged with the coordination of firefighting aircraft across Australia, including a DC10 tanker, Erickson “Elvis” aircranes and a variety of helicopters and fixed wing aircraft, issued a global request for proposals in April 2008 to establish a national standard for aviation tracking in real time.

Richard Alder, General Manager of NAFC said “We chose TracPlus because it not only allows our contracted aircraft operators to choose tracking equipment and service providers that meet their specific needs, but also provides the flexibility necessary for the many different fire agencies involved to get the data when they want it and in the form they need it. We know well the benefits of real-time tracking, having previously had various systems in place, but the adoption of a fully integrated national approach represents a great leap forward. The improvements in communication and coordination that will result will also greatly help sharing of aircraft between Australian agencies to help deal with the sort of disastrous fire events that we have faced in recent years.”

Stuart Campbell, CEO of TracPlus Global said, “This announcement is further validation of TracPlus as a global leader in the provision of interoperable tracking services for complex and mission critical applications. While it was a little daunting to know that we were competing against every tracking company in the world, we were always confident that NAFC would immediately see and understand the unique value of TracPlus interoperable offer – and this announcement confirms that. It also means that NAFC has the opportunity to include ground assets such as fire trucks and personnel should they so wish.”

“The importance of having been selected for a nationwide deployment in such a crucial emergency sector cannot be understated. To our knowledge, this is the first time that a commercial company has provided such a national undertaking in aerial firefighting anywhere in the world, and we are extremely confident in our ability to demonstrate that Australia has made the right decision.” said Campbell.

TracPlus is already in discussions with firefighting authorities in some of the world’s largest aerial firefighting markets such as California and Canada.

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About TracPlus Global Limited

TracPlus Global Ltd is a next generation Tracking Service Provider, delivering seamless, reliable, and secure real time global tracking, sensor monitoring and data analysis services to private, business, military, and government organizations worldwide, using guaranteed mission critical hosting infrastructure.

The TracPlus product and service occupies a unique position in the global telemetry market. In a global market where new tracking hardware is announced daily, TracPlus is the only tracking service designed to work with any OEM tracking terminal, across any satellite or cellular network, and deliver data to a wide variety of client applications including third party command and control systems.

TracPlus also sets a new standard in operator and agency interoperability, allowing users to easily and securely share data with each other. This enables emergency response and rescue coordination agencies to visualize time critical tracking data in the systems of their choice, regardless of the source of that data.

TracPlus Global won the International Technium Challenge in 2008 and was chosen as the Gen-I Startup Exporter of the Year in August 2008. In September, TracPlus Global won the TUANZ Initiative of the Year, and was chosen as the Overall Winner of the TUANZ Innovation of the Year 2008. In 2009, TracPlus Global was awarded the Runner-Up for the "Most Innovative Security Products & Services: Communications, Disaster Preparedness and Maritime" at the 6th Annual Security Summit held in San Diego, held by The Security Network.

For more information, visit www.tracplus.com