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TRACPLUS GLOBAL TO SPONSOR YOUNG SKIPPER IN WORLD RECORD ATTEMPT

DUNEDIN, NEW ZEALAND, February 20, 2009 – When 15 year old Australian yachtswoman Jessica Watson announced her intention to become the youngest skipper to sail solo non-stop and unassisted around the world, it became very clear to those watching that she was no ordinary teenager.

One of those watching was Chris Hinch, CEO of TracPlus Global, whose company had previously supported Australian kayakers Justin Jones and James Castrission in their successful bid to cross the Tasman.

“There was immediately no question in my mind that we should support this remarkable young woman in anyway that we could – and to provide global tracking and distress monitoring would deliver Jessica, her parents and supporters around the world a significantly higher level of comfort and security.” said Hinch.

The New Zealand based global tracking company is no stranger to supporting adventurers in extreme conditions, having also sponsored Pete Bethune’s Biofuel World Circumnavigation in his futuristic Earthrace trimaran, and, more recently, Scott Kasprovicz’s successful World Speed Record attempt in an Agusta Westland Grand helicopter.

“TracPlus Global's support is invaluable to the record attempt for myself, my family and my friends. Their equipment and service will not only provide vital piece of mind and safety but will also give the world a chance to follow my progress mile by mile.” said Watson. “I have complete faith that TracPlus will safely track me around the world.”

TracPlus has delivered mission critical aviation, maritime and terrestrial tracking and messaging services to private and commercial operators, companies, government agencies, and emergency services around the world since the product was officially launched in August 2007.

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About TracPlus Global Limited

TracPlus Global Ltd is a next generation Tracking Service Provider, delivering seamless, reliable, and secure real time global tracking, sensor monitoring and data analysis services to private, business, military, and government organizations worldwide, using guaranteed mission critical hosting infrastructure.

The TracPlus product and service occupies a unique position in the global telemetry market. In a global market where new tracking hardware is announced daily, TracPlus is the only tracking service designed to work with any OEM tracking terminal, across any satellite or cellular network, and deliver data to a wide variety of client applications including third party command and control systems.

TracPlus also sets a new standard in operator and agency interoperability, allowing users to easily and securely share data with each other. This enables emergency response and rescue coordination agencies to visualize time critical tracking data in the systems of their choice, regardless of the source of that data.

TracPlus Global won the International Technium Challenge in 2008 and was chosen as the Gen-I Startup Exporter of the Year in August. In September, TracPlus Global won the TUANZ Initiative of the Year, and was chosen as the Overall Winner of the TUANZ Innovation of the Year.

For more information, visit www.tracplus.com