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15.06.2009 – FOR IMMEDIATE RELEASE

TRACPLUS GLOBAL APPOINTS NEW CEO

DUNEDIN, NEW ZEALAND, 16 June 2009 – Chris Hinch, founder of global tracking provider TracPlus Global, will step aside as chief executive of the company effective June 1 and hand over the reins to Stuart Campbell.

Stuart, who joined the company at the beginning of the year, has played a critical role in the restructuring, development and expansion of the company's global growth strategy and business model. Chris will continue on with the company as Founder and Director of Product Development and Innovation, according to John Gallaher, Chairman of the Board.

"This transition has been underway for some time" said Gallaher, "and we are delighted that Chris will now be able to fully realize the critical role he has in maintaining the company's reputation for outstanding innovation and customer service."

"We are extremely fortunate to have someone with Stuart's international commercial background and years of experience managing worldwide businesses. And, most importantly, he understands the core values of service, support and innovation that lie at the heart of TracPlus."

In a career spanning three decades and three continents, Stuart has held senior executive management positions with Xerox, Canon, Lion Nathan, and award winning global advertising agencies.

Industry commentators have welcomed news of the appointment, citing positive outcomes of an experienced management team that can meet the demands of building a global sales organization while retaining the core values of providing high quality development and outstanding customer support.

"This is good, old fashioned common sense at its best, and reflects positively on the people involved." said Dr Norman Evans of Upstart Incubator. "The founder handover is a critical test in any business's evolution, and one that many start up companies fail as they grow. TracPlus Global has passed with flying colours, and is now well resourced for the future."

TracPlus Global is a premium tracking and messaging service provider, using satellite GPS and global data networks to track aircraft, vessels and vehicles in real time. The service is used daily by flight schools, commercial operators, law enforcement and emergency management services around the world to improve safety, operational efficiency, and interoperability with other agencies.

TracPlus Global won the International Technium Challenge in 2008 and was chosen as the Gen-I Startup Exporter of the Year in August 2008. In September, TracPlus Global won the TUANZ Initiative of the Year, and was chosen as the Overall Winner of the TUANZ Innovation of the Year 2008.

In 2009, TracPlus Global was awarded the Runner-Up for the “Most Innovative Security Products & Services: Communications, Disaster Preparedness and Maritime” at the 6th Annual Security Summit held in San Diego, held by The Security Network.

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About TracPlus Global Limited

TracPlus Global Ltd is a next generation Tracking Service Provider, delivering seamless, reliable, and secure real time global tracking, sensor monitoring and data analysis services to private, business, military, and government organizations worldwide, using guaranteed mission critical hosting infrastructure.

The TracPlus product and service occupies a unique position in the global telemetry market. In a global market where new tracking hardware is announced daily, TracPlus is the only tracking service designed to work with any OEM tracking terminal, across any satellite or cellular network, and deliver data to a wide variety of client applications including third party command and control systems.

TracPlus also sets a new standard in operator and agency interoperability, allowing users to easily and securely share data with each other. This enables emergency response and rescue coordination agencies to visualize time critical tracking data in the systems of their choice, regardless of the source of that data.

For more information, visit www.tracplus.com