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PRESS RELEASE - FOR IMMEDIATE RELEASE

DUNEDIN TRACKING COMPANY CHOSEN TO SUPPORT ROUND-THE-WORLD HELICOPTER RECORD ATTEMPT

Dunedin-based company TracPlus Global will be along for the ride when American businessman Scott Kasprovicz attempts to set a new round-the-world record for a helicopter in July.

Dubbed 'The Grand Adventure', Kasprovicz and Steve Sheik plan to fly their unmodified, twin-engined Agusta Westland Grand nearly 20,000 nautical miles in 14 days, with a number of long flights over water included. TracPlus Global has been chosen as the official tracking provider for the attempt.

"We are tremendously excited to have been personally chosen by Scott, and it's a great validation of the effort that has gone into building and delivering a world class tracking service." says TracPlus Global CEO Chris Hinch.

The companies support for the Grand Adventure follows their sponsorship of other record attempts, including the successful Crossing the Ditch trans-Tasman kayaking expedition and Pete Bethune's second attempt at the around the world biofuel speed record in the futuristic Earthrace powerboat.

"This is yet another great opportunity for us to work closely with Australian company Rush Digital, our performance analysis partner for extreme expeditions, and Canadian company Latitude Technologies who are providing high performance tracking hardware for the record attempt."

TracPlus Global has just opened a US office in Atlanta, Georgia to take TracPlus into the North American market, and will run a round-the-clock support centre from there during the record attempt.

"We have a proven track record in supporting customers who operate in harm's way, and this is a fantastic opportunity to showcase what TracPlus has to offer the North American market, and why Scott Kasprovicz has chosen TracPlus."

TracPlus is an innovative system that provides global tracking of assets in all transport environments, be it aviation, maritime or land – all within a single system.

One of its key points of difference is the way it is able to seamlessly integrate a wide-range of different tracking hardware, communications networks and software packages, giving operators, agencies and authorities alike a clear view of the 'big picture'.

TracPlus is used in twelve countries as well as Antarctica, and is used by St John Ambulance Emergency Coordination Centres (ECC), Rescue Coordination Centre of New Zealand (RCCNZ), New York Air National Guard and Coastguard New Zealand.

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Picture: TracPlus Global CEO Chris Hinch pictured with the Agusta Grand in Washington DC earlier this year. Picture Credit Harlan Hamlin

Picture: American businessman and helicopter pilot Scott Kasproicz has chosen Dunedin tracking company TracPlus Global to support his world speed record attempt. (Photo credit: Douglas Sonders Photography)