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COMPANY ANNOUNCEMENT

TRACPLUS GLOBAL ESTABLISHES NORTH AMERICAN OFFICE

New Zealand company TracPlus Global Ltd has announced the company's establishment of TracPlus USA Inc, a wholly owned subsidiary of the global tracking service provider.

“While we are already supporting mission critical aviation and maritime operations in twelve countries world wide, the establishment of TracPlus USA and opening of our North American office represents a major milestone for us” said TracPlus CEO, Chris Hinch.

“The United States and Canada are strategically important for us, and we look forward to delivering truly seamless tracking services to aviation and maritime customers in those markets.”

The North American office, located in Atlanta, Georgia is headed by aviation industry expert Harlan Hamlin. “We are very pleased to announce Harlan's appointment. With over 15 years in the telematics and aviation tracking industry, his experience and insight is invaluable to us” said Hinch.

Hamlin has significant experience in sales and marketing, strategic partnership, alliance-building and business strategy functions in aviation technology and wireless communications. He is an instrument rated and multi engine rated pilot with over 5,000 hours of flight experience. Harlan's expertise is focused on sales, marketing, business development and pioneering solutions and technologies in the aviation and wireless data business.

About TracPlus Global

TracPlus is an innovative system that provides global tracking of assets in all transport environments, be it aviation, maritime or land – all within a single system. TracPlus seamlessly integrates a wide-range of different tracking hardware, communications networks and software packages, giving operators, agencies and authorities alike a clear view of the 'big picture'.

TracPlus is used in twelve countries as well as Antarctica, and is used by St John Ambulance Emergency Coordination Centres (ECC), Rescue Coordination Centre of New Zealand (RCCNZ), New York Air National Guard and Coastguard New Zealand.

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